

**TAKSHSHILA INSTITUTE OF ENGINEERING & TECHNOLOGY,**

**JABALPUR**

Assignment - Feb 2021

MS-301

**ENTREPRENEURSHIP MANAGEMENT**

Max. marks: 70

Min. marks: 28

Attempt all questions. All questions carry equal marks.

**UNIT-I**

Q.1 Define Entrepreneur? Write key differences between Entrepreneur Vs. Entrepreneurship and Entrepreneur Vs. Manager? Explain the qualities of entrepreneur and its importance?

**UNIT-II**

Q.2 What is Family Business? Explain the characteristics and types of family business?

**UNIT-III**

Q.3 (a) Explain the methods of generating business ideas?  
(b) What is Feasibility study along factors influencing it?

**UNIT-IV**

Q.4 Explain:  
(1). Meaning of MSME  
(2). The requirement of capital (fixed and working) for SME funding?

**UNIT-V**

Q.5 What is the role of Central Government and State Government in promoting Enterprenership and small brief on government initiatives in subsidies and grants.